

PHLY-25,329

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Jeffry Jovan Philyaw

Serial No.:

09/594,651

Filed:

June 15, 2000

Growth:

2756

Examiner:

Not Yet Assigned

For:

METHOD FOR CONDUCTING A CONTEST USING A NETWORK

Assistant Commissioner for  
Patents  
Washington, D.C. 20231

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30 January 2001

(Date of Deposit)

John J. Arnott, Reg. No. 39,095

(Name of Person Mailing Document)

John J. Arnott  
1/30/01

(Signature)

Dear Sir:

TRANSMITTAL OF FORMAL DRAWINGS

Transmitted herewith are twenty (20) sheets of formal drawings to be substituted for the informal drawings initially filed in the above-identified application for patent.

Please charge any necessary fees or deficiencies in fees or credit any overpayment to Deposit Account No. 20-0780/PHLY-25,329 of HOWISON, CHAUZA, HANDLEY & ARNOTT, L.L.P.

Respectfully submitted,

HOWISON, CHAUZA, HANDLEY & ARNOTT, L.L.P.  
Attorneys for Applicant

John J. Arnott  
Registration No. 39,095

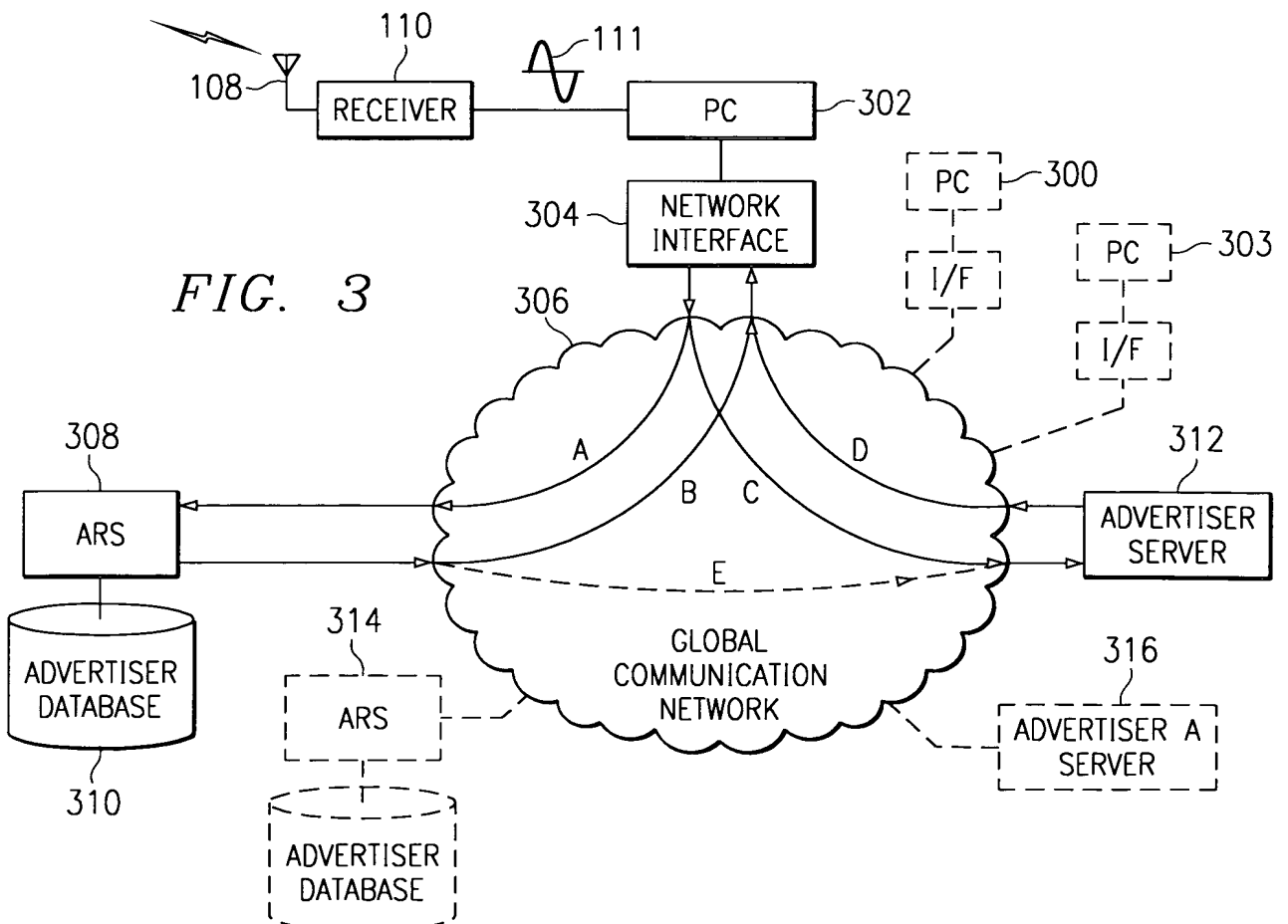
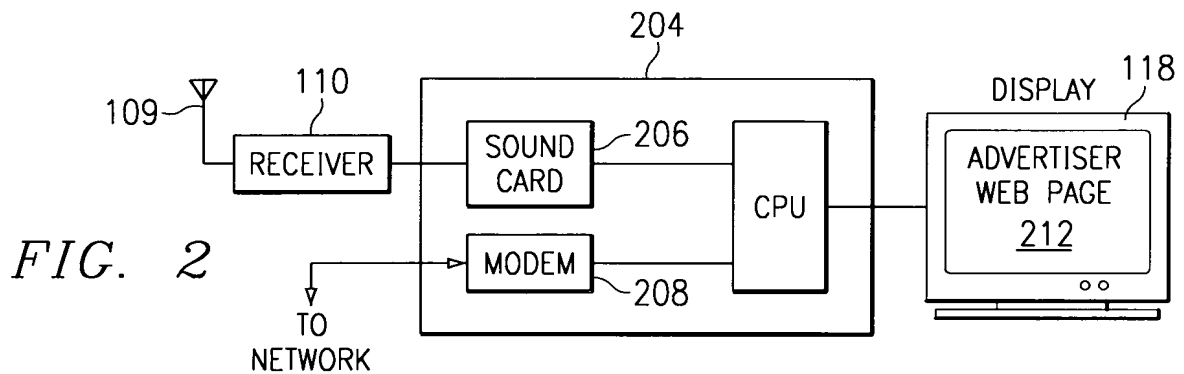
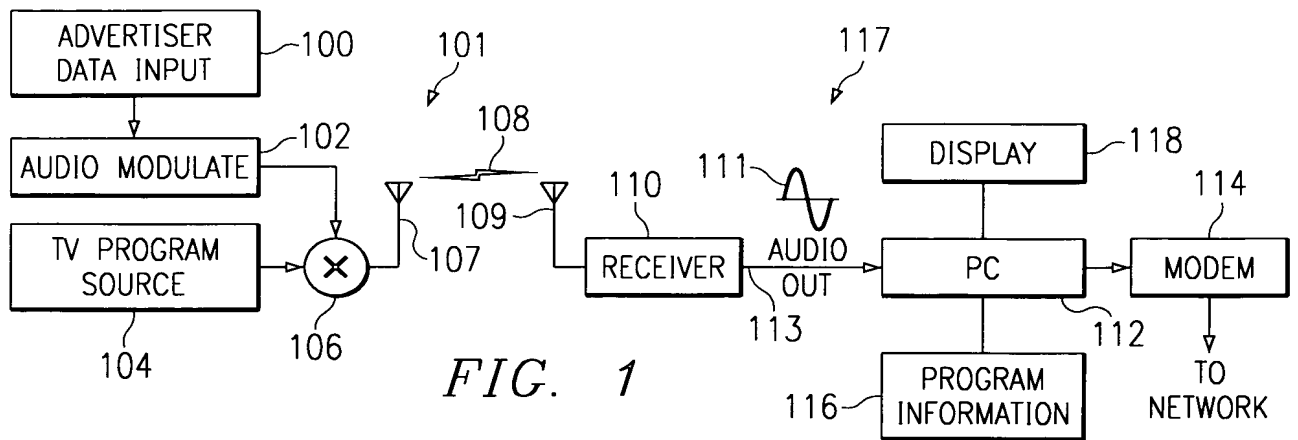
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2173

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B7  
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PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE

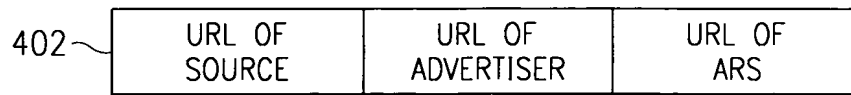


FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE

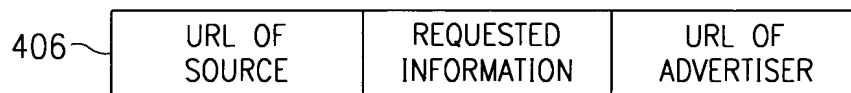


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

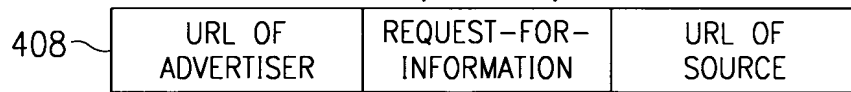


FIG. 4e

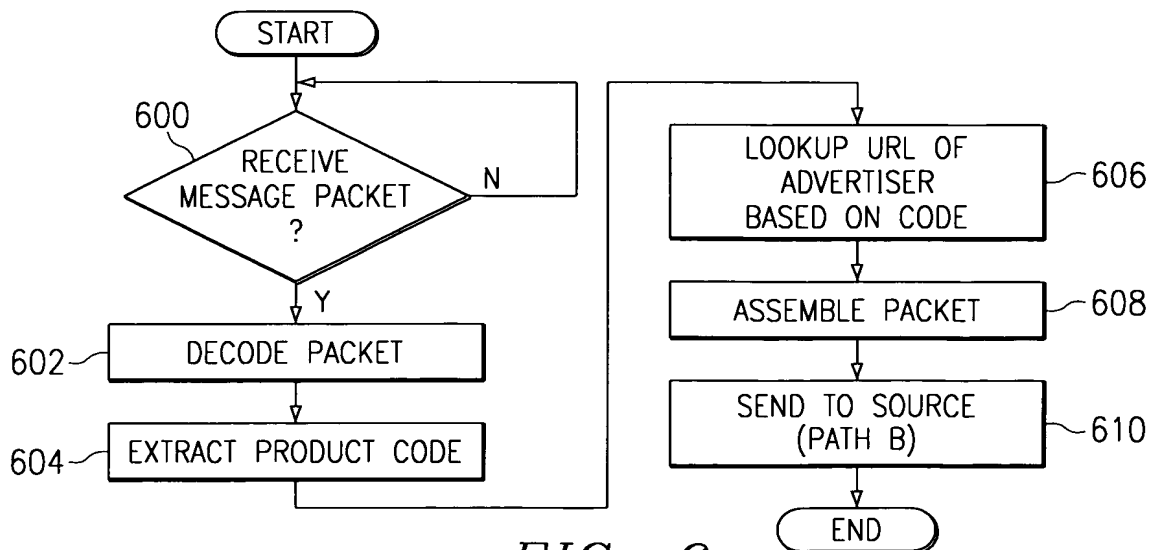


FIG. 6

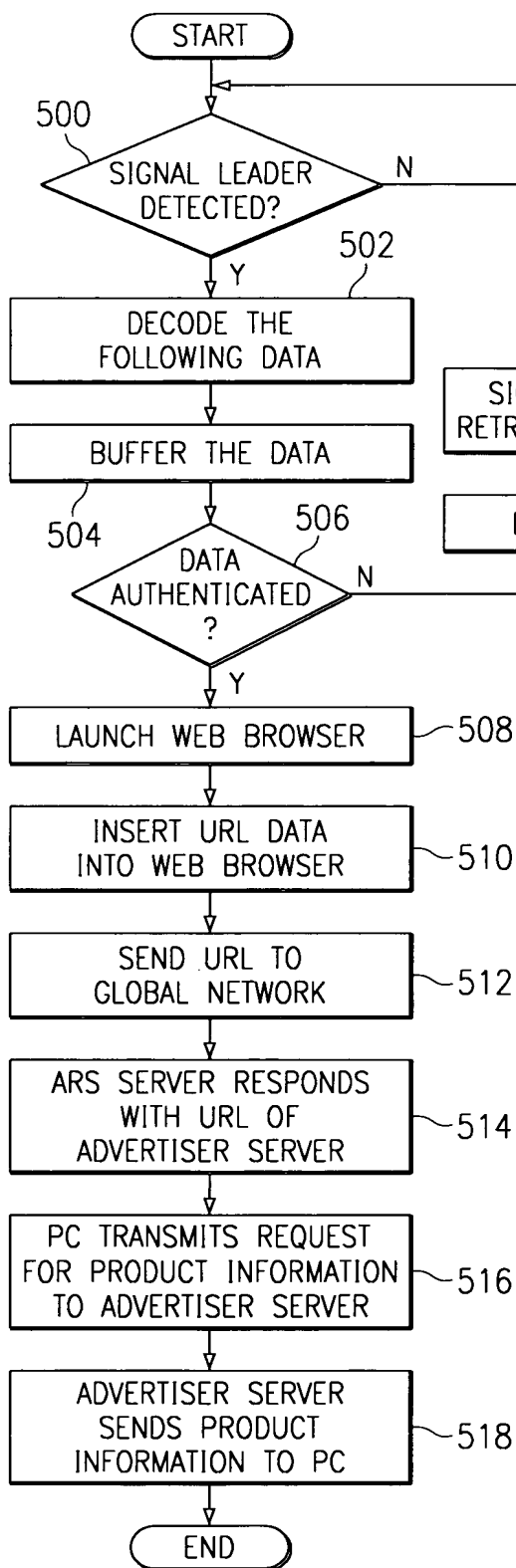


FIG. 5

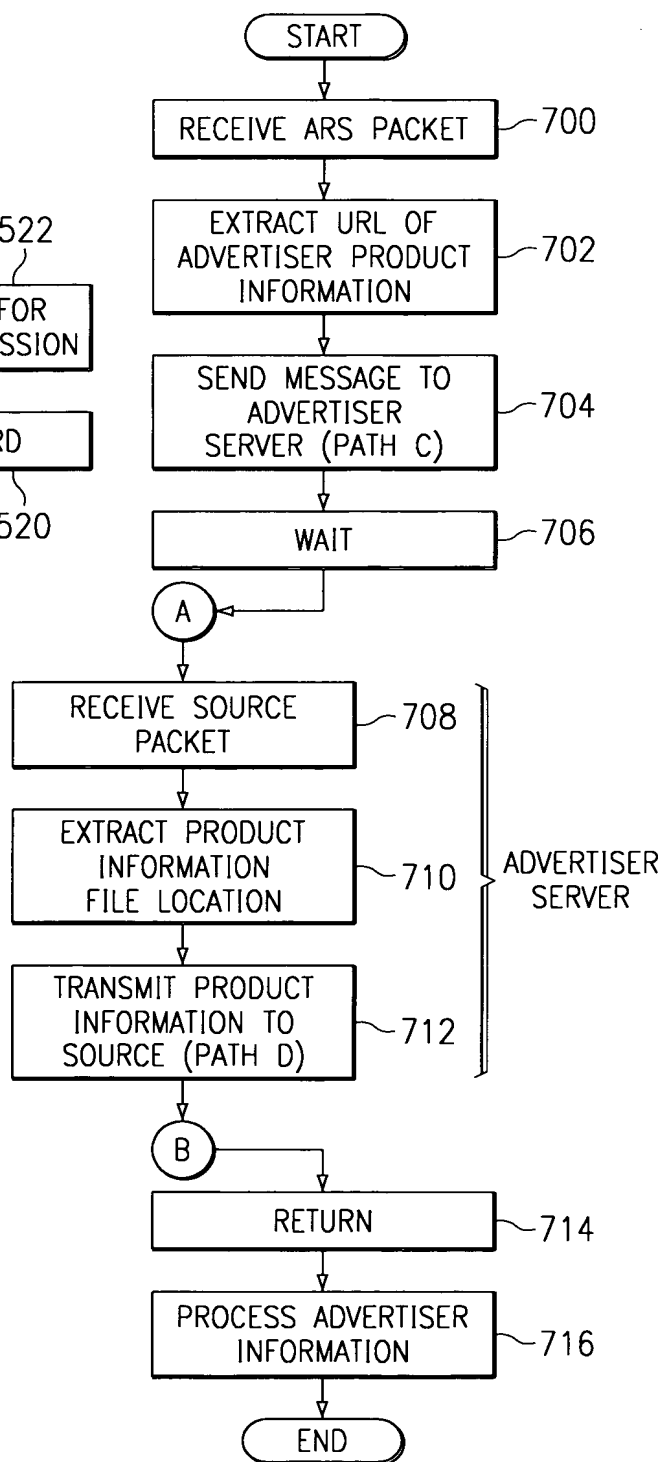


FIG. 7

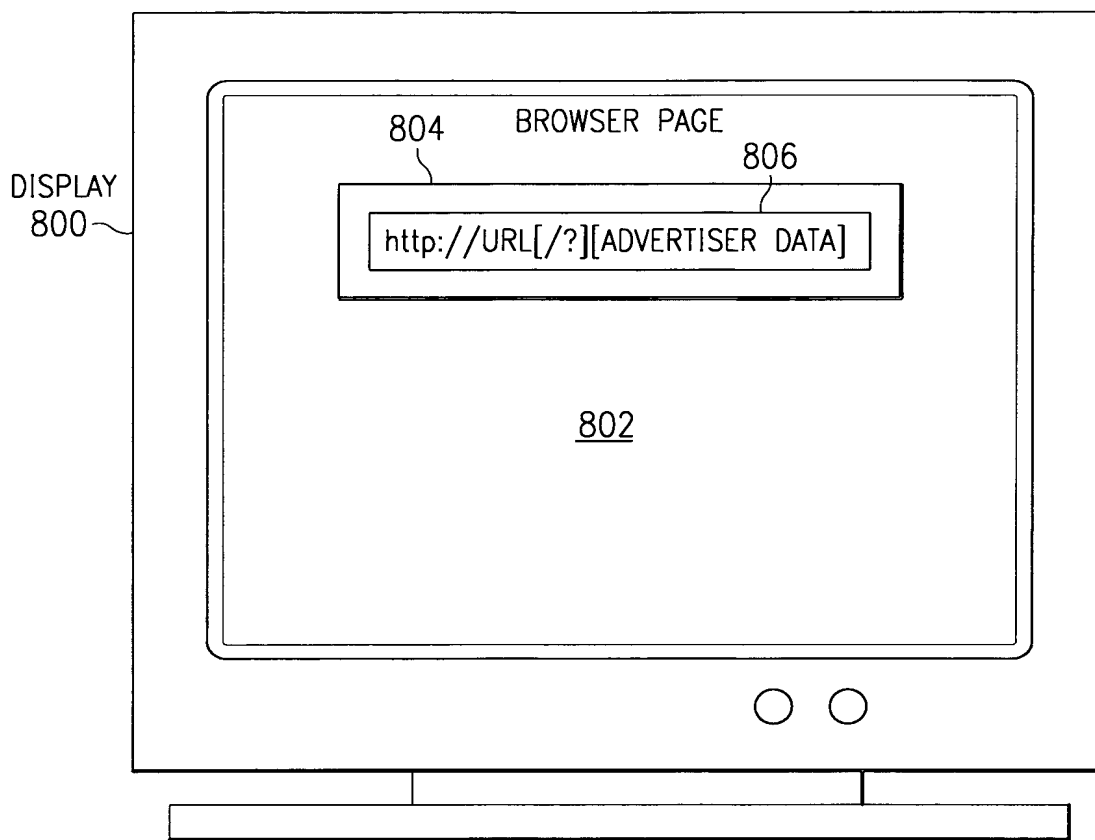


FIG. 8

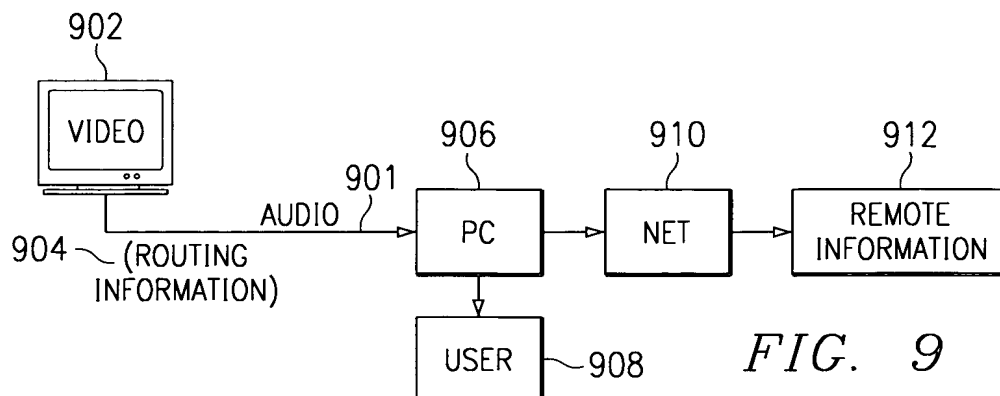
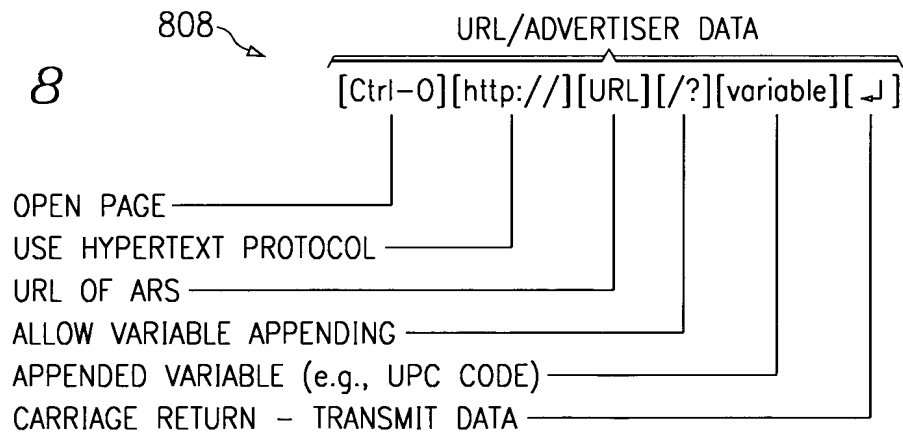


FIG. 9

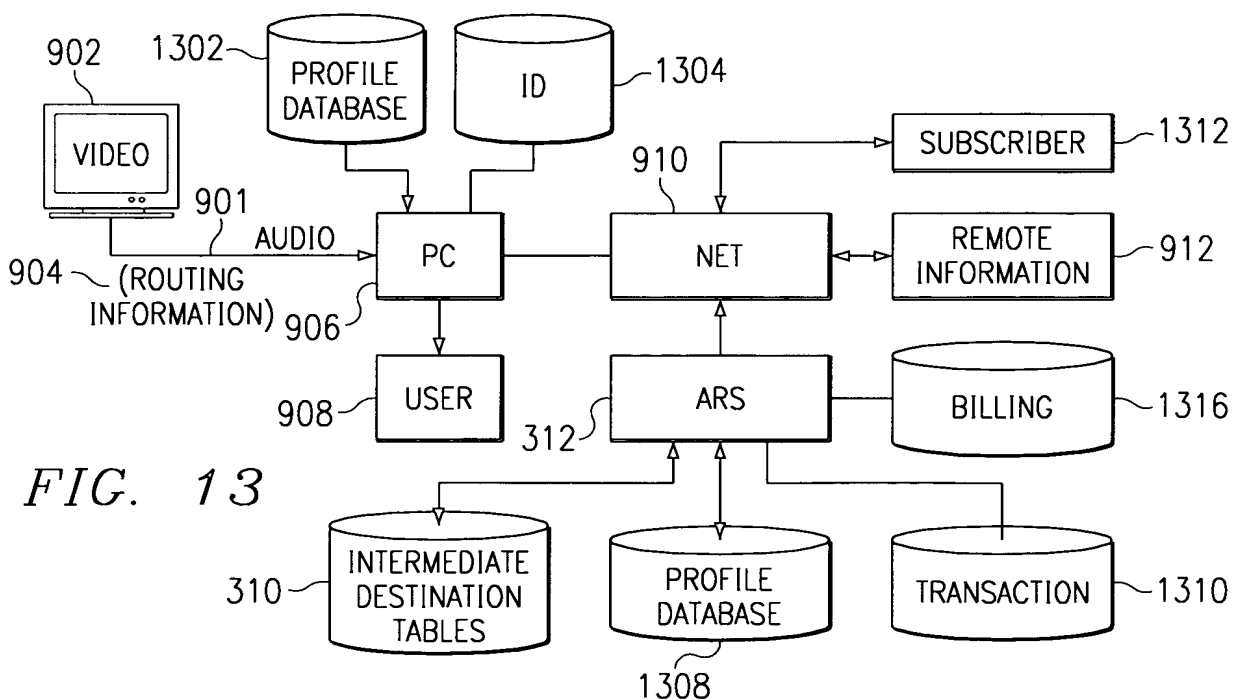
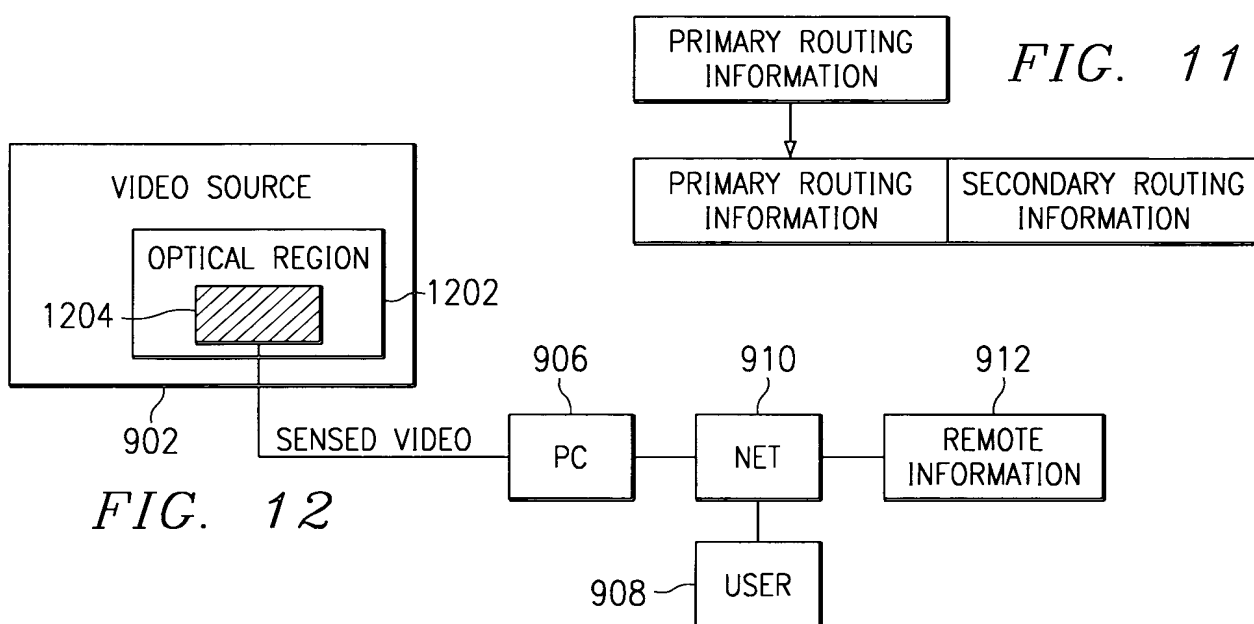
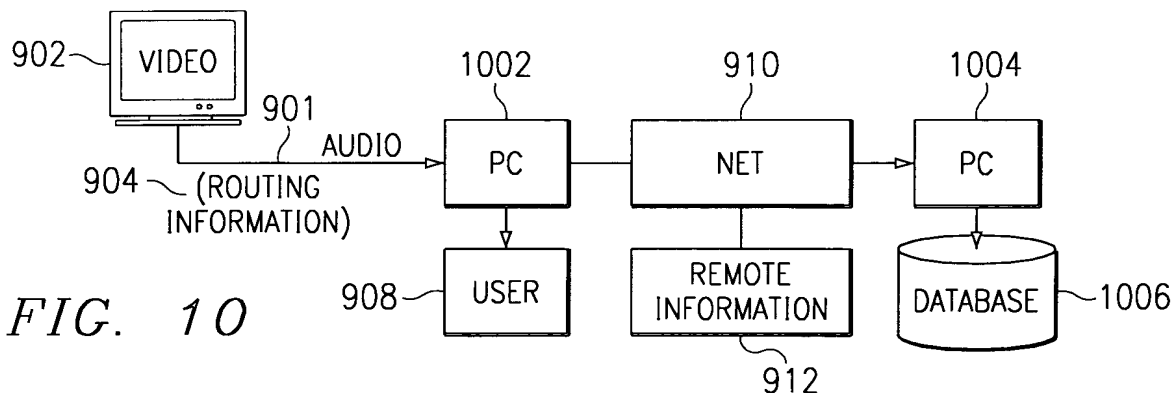


FIG. 13

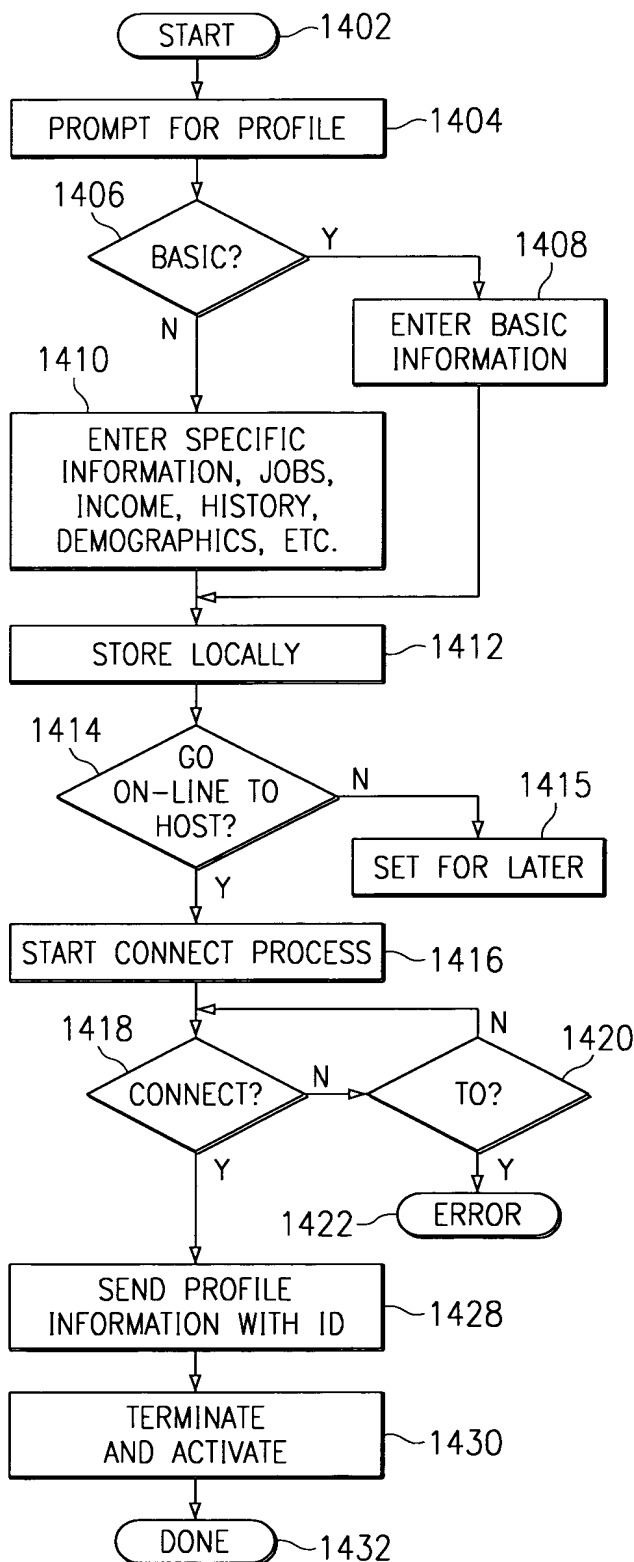


FIG. 14

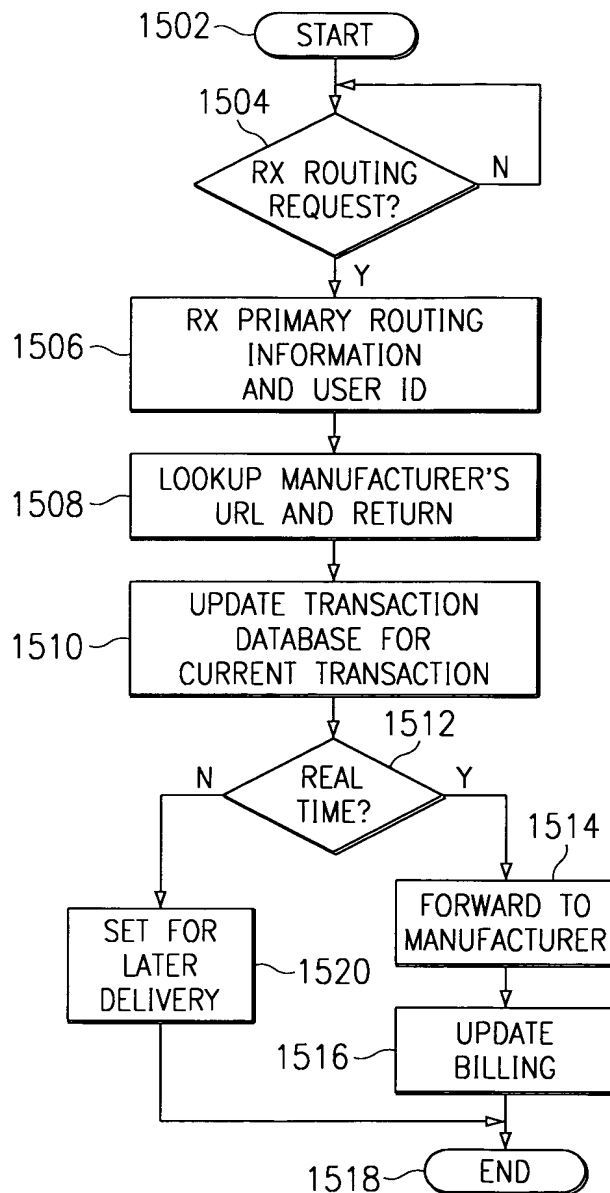


FIG. 15

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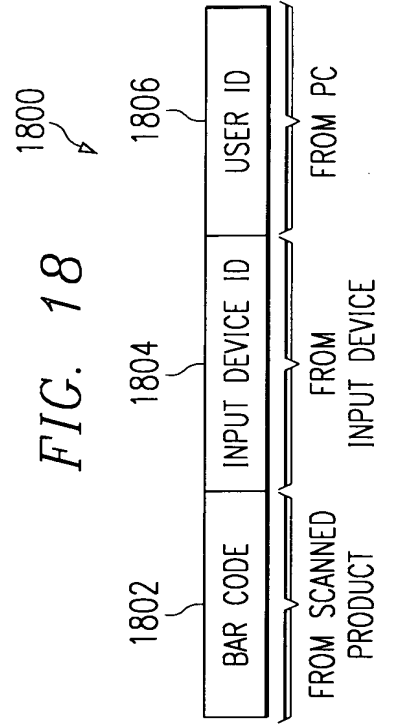
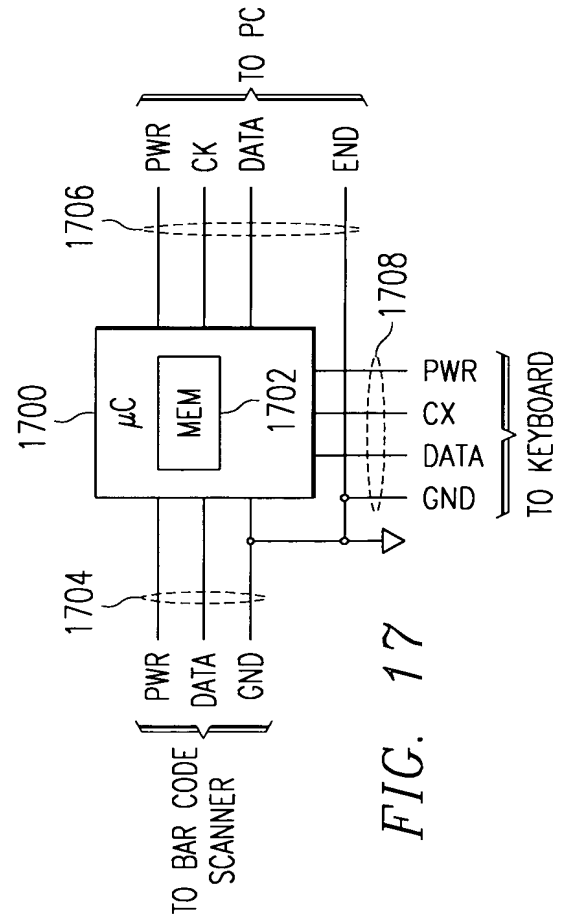
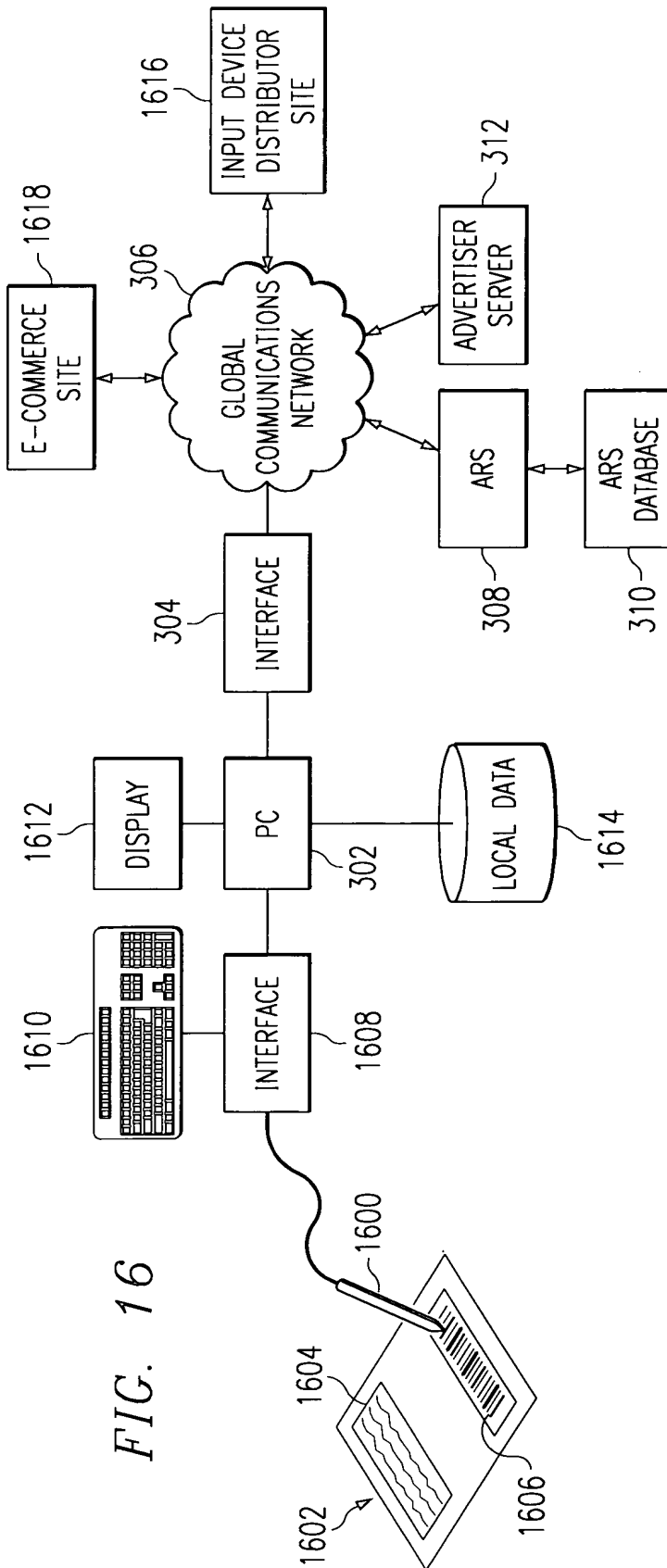




FIG. 19

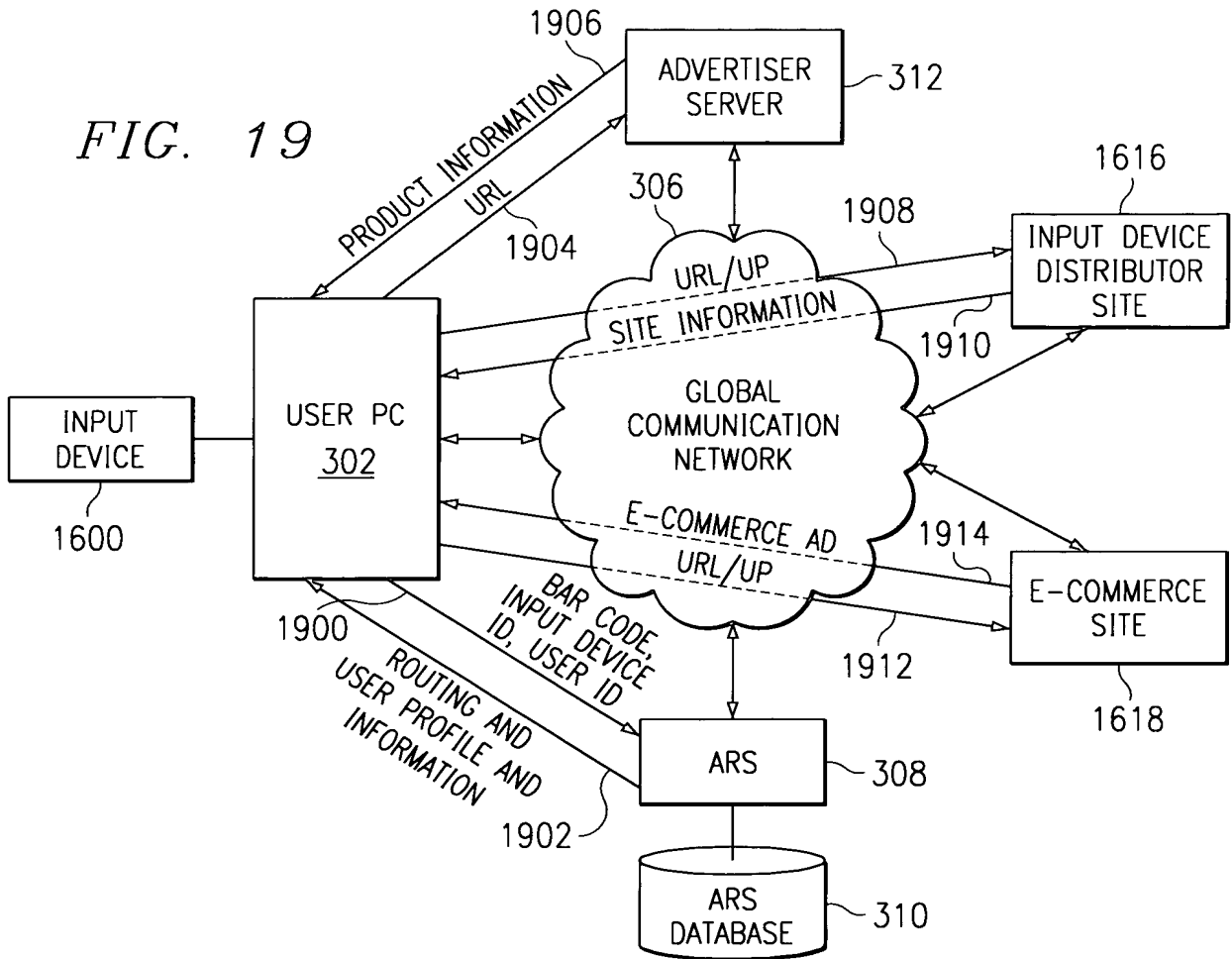


FIG. 20

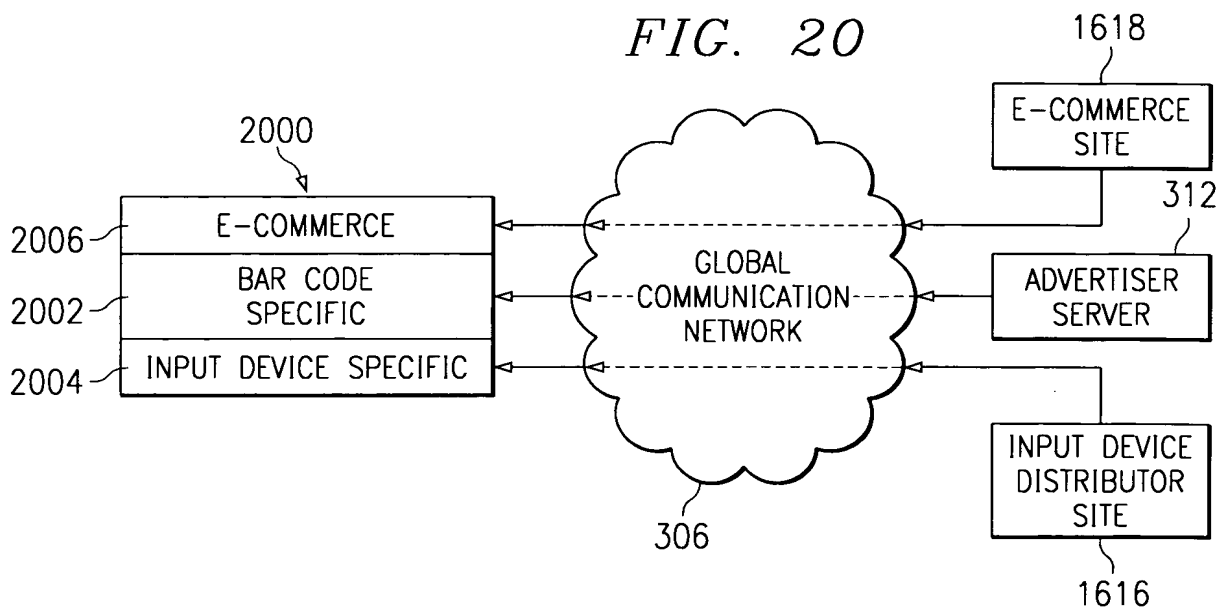


FIG. 21

2102		2104		2106	2108	
PRODUCT		INPUT DEVICE		USER	E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION

ARS DATABASE  
2100

FIG. 22

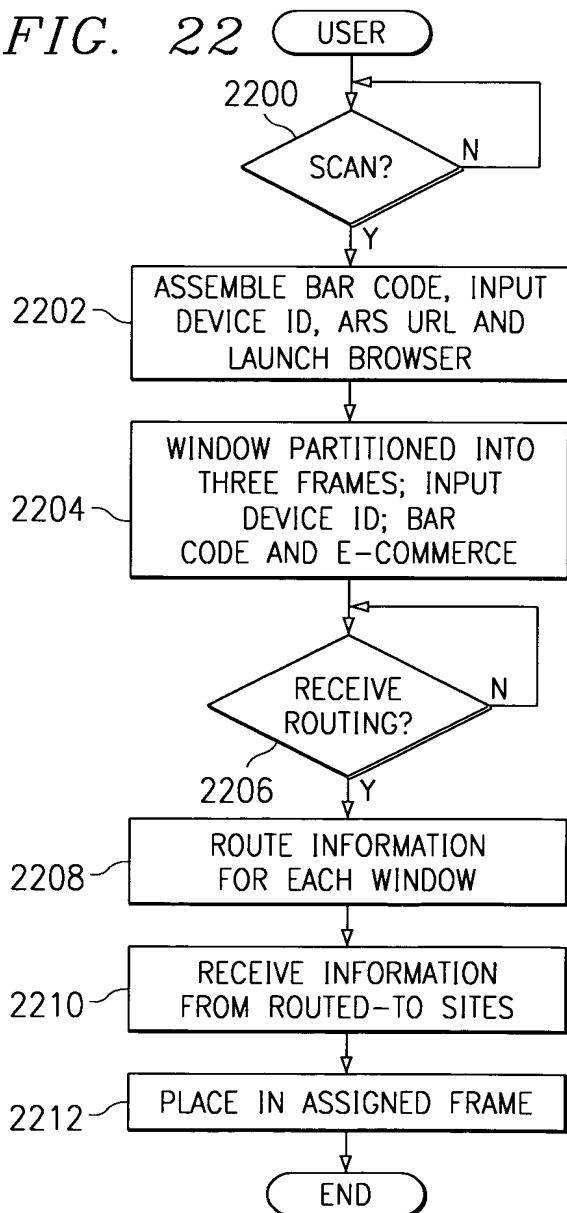
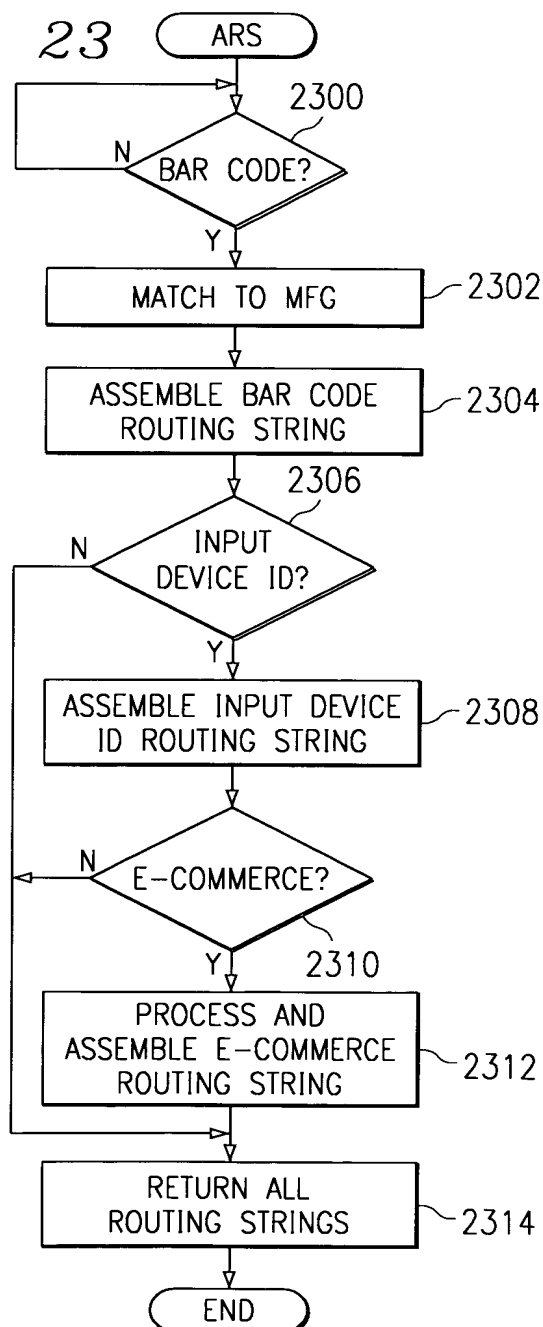


FIG. 23



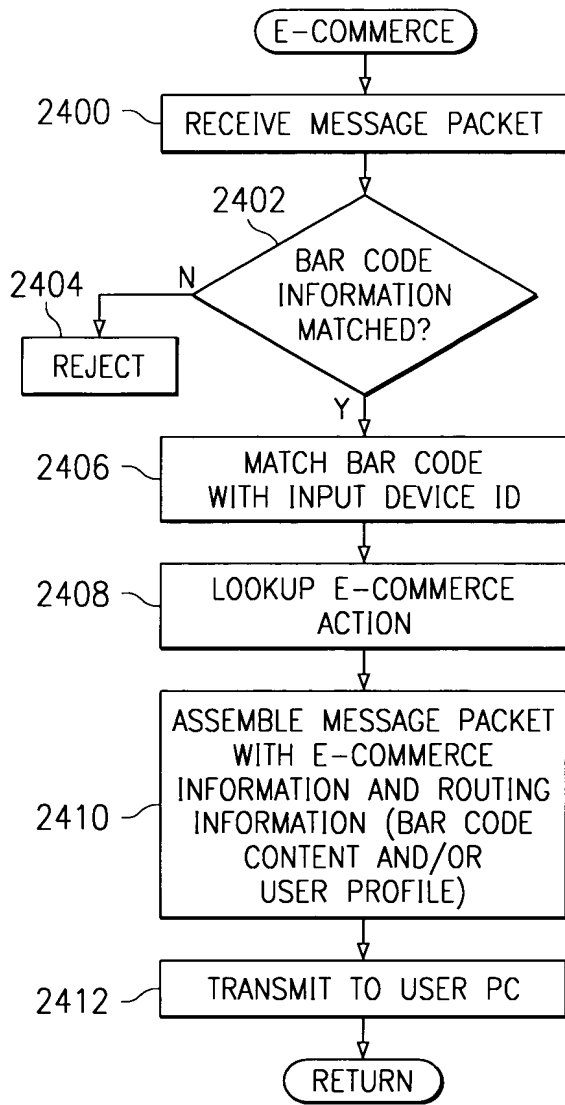


FIG. 24

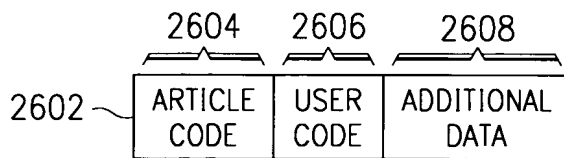


FIG. 26

2604 ARTICLE CODE	2704 ROUTING INFORMATION	TARGET SITE
3800043400	www.domain.com\contestatarget1	TARGET 1
3800043410	www.domain.com\contestatarget2	TARGET 2
7800001234	205.xxx.xxx.123	TARGET 3
5490003019	205.xxx.xxx.456	TARGET 4

FIG. 27

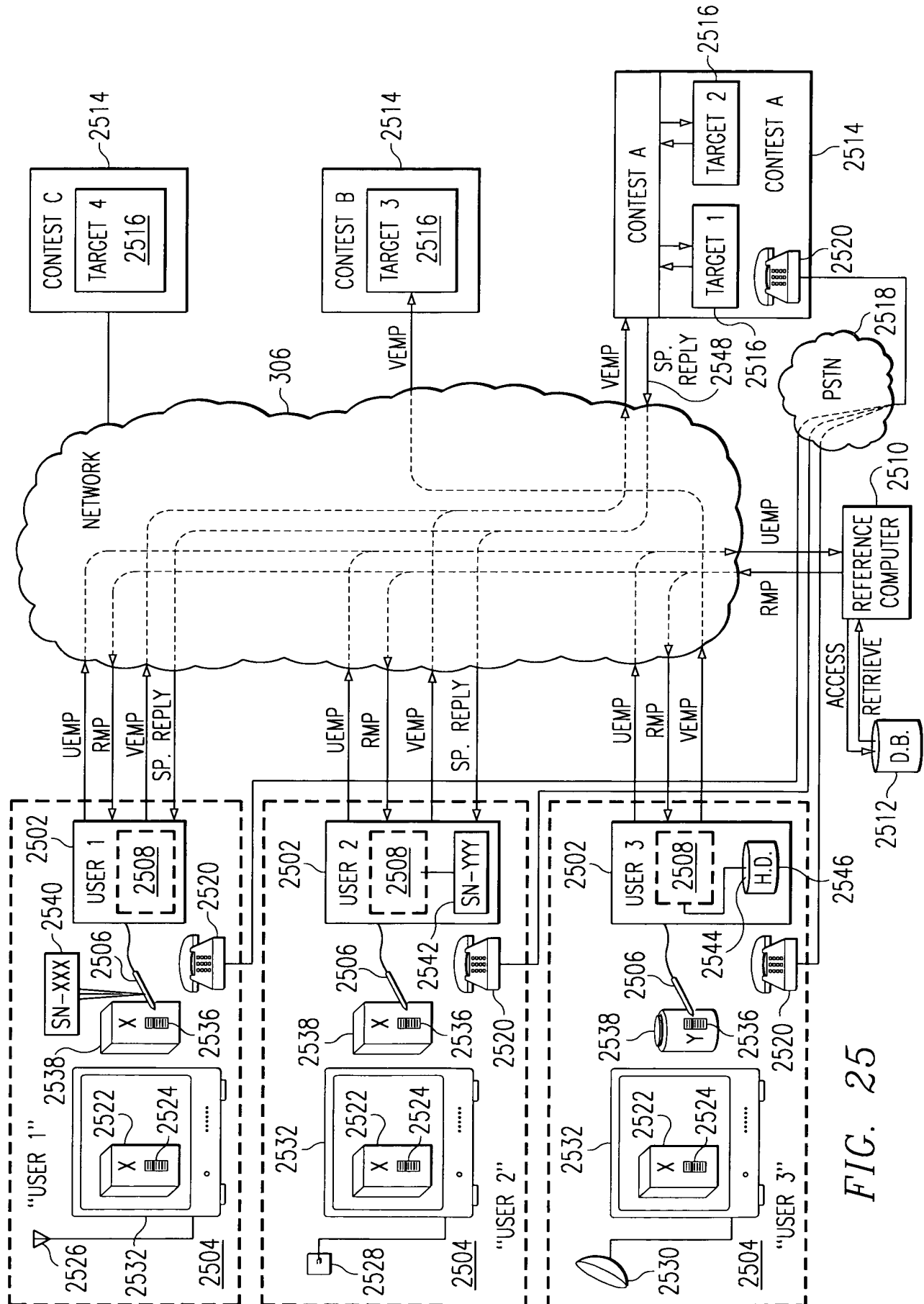


FIG. 25

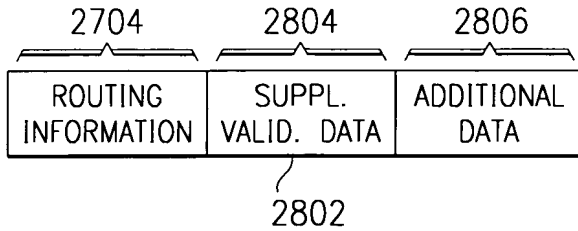


FIG. 28

FIG. 29

2606		2904	
USER CODE	VALID?	USER PHONE	USER AGE
015683	YES	555-111-1234	35
015684	YES	555-222-2345	19
015685	NO		
015686	YES	555-333-5678	28

2905      2906      2908

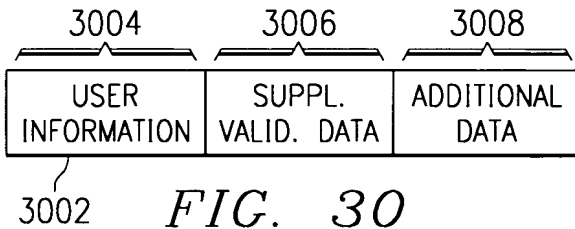
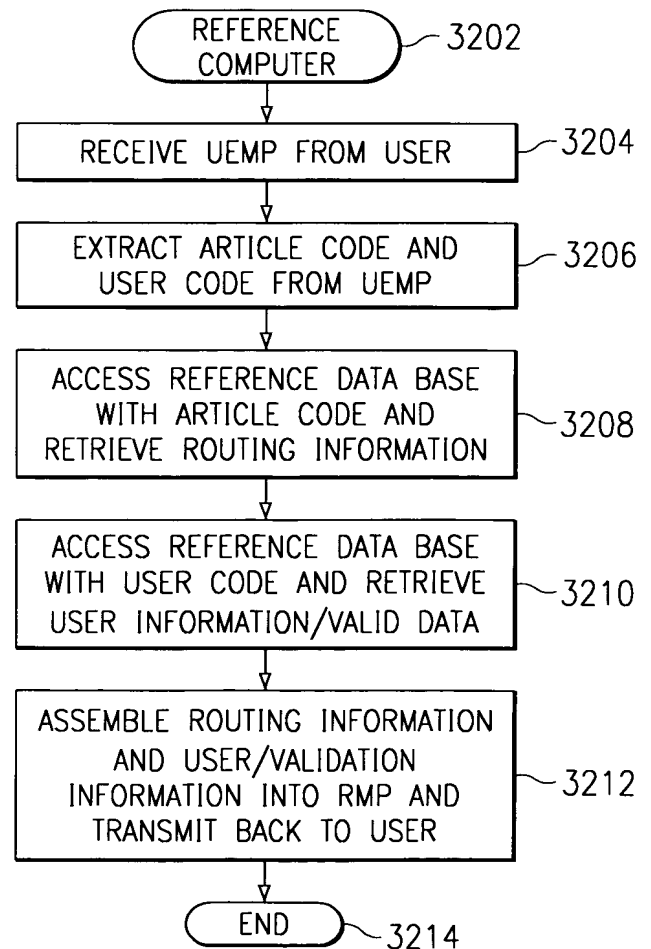


FIG. 30

FIG. 32



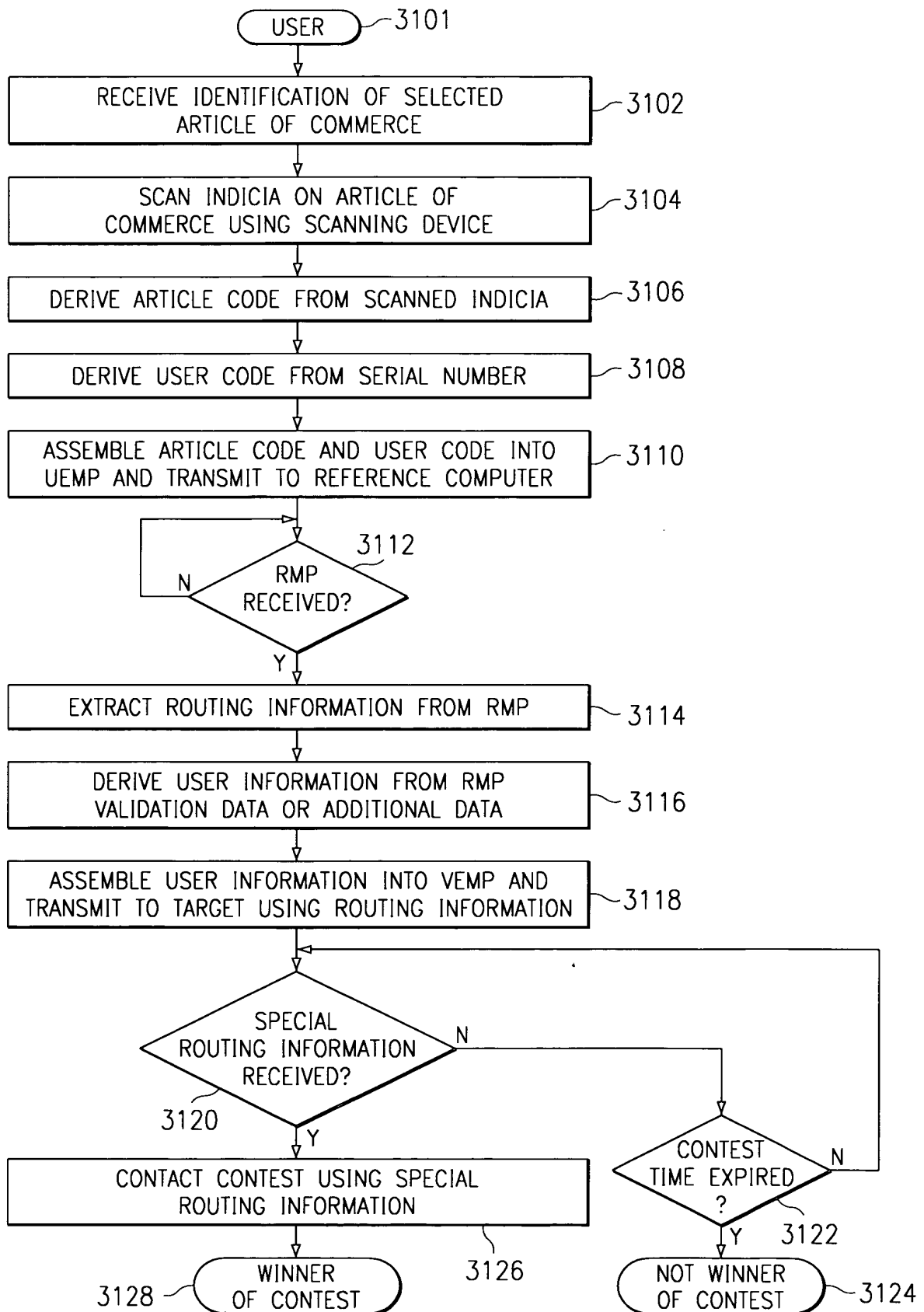
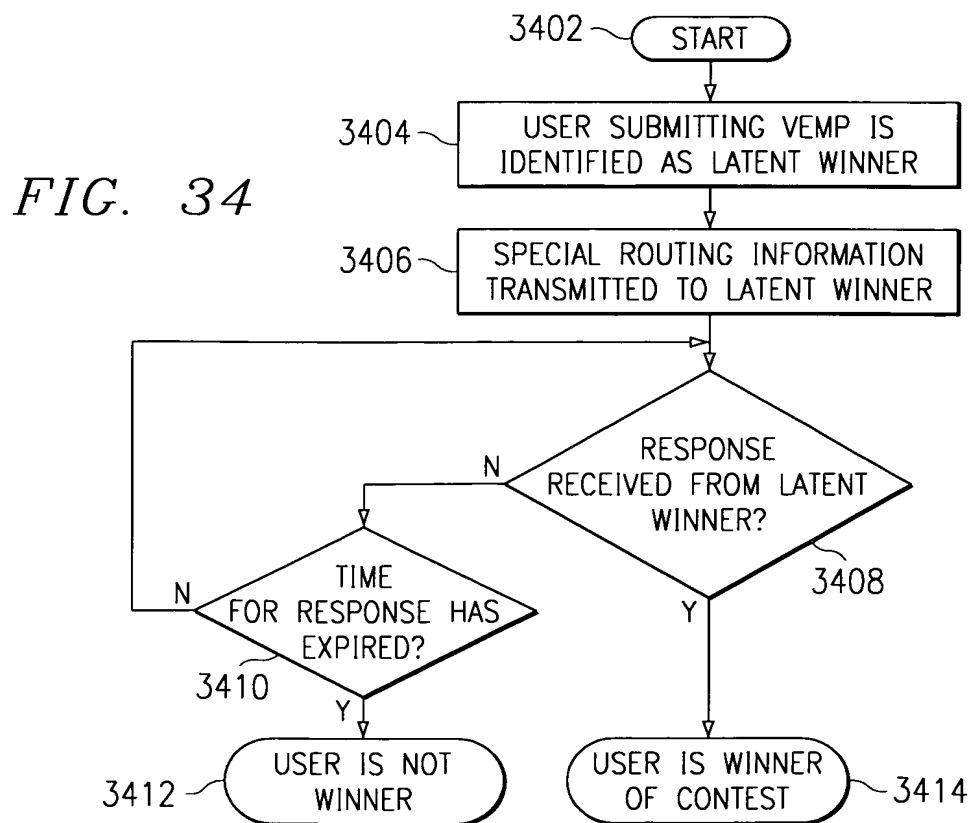
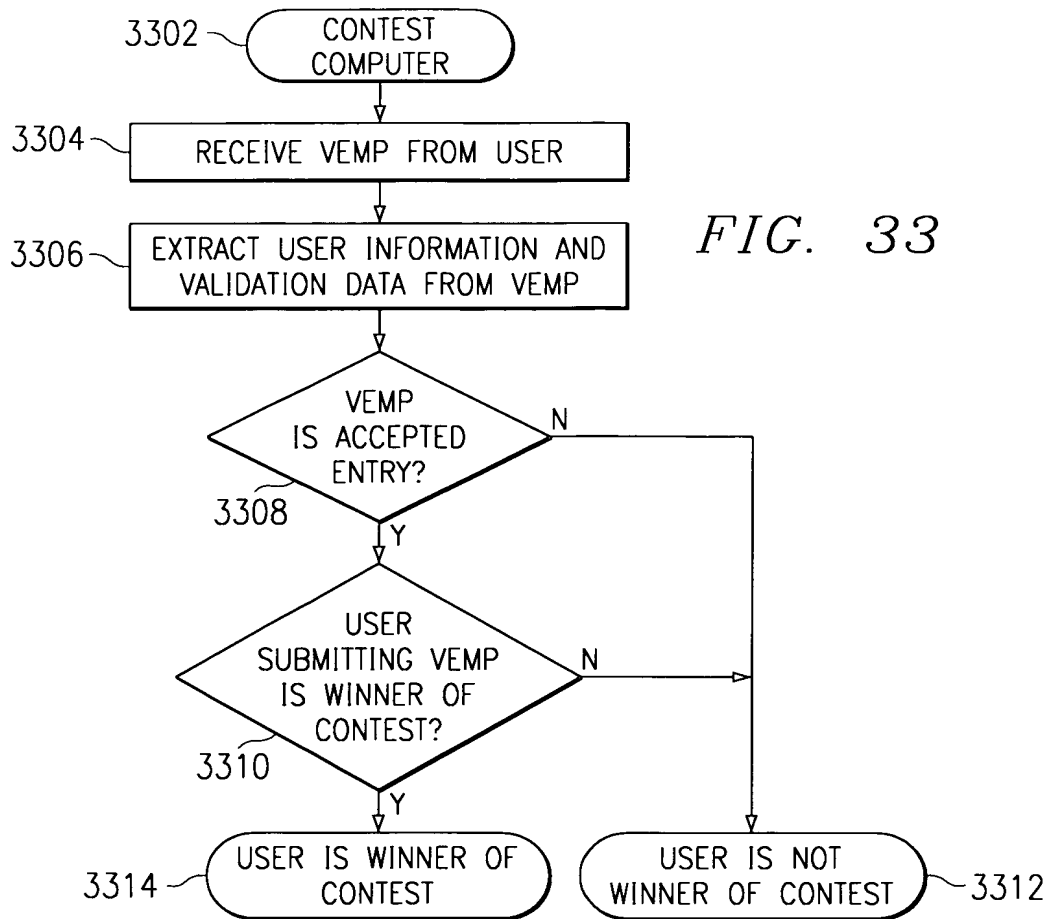


FIG. 31



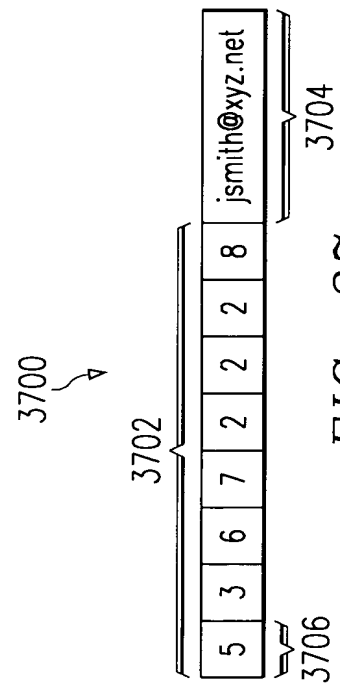
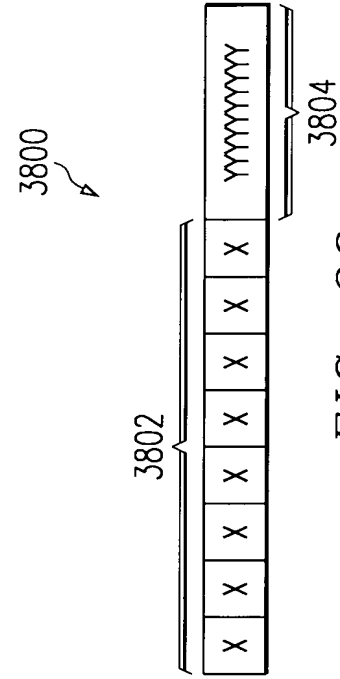
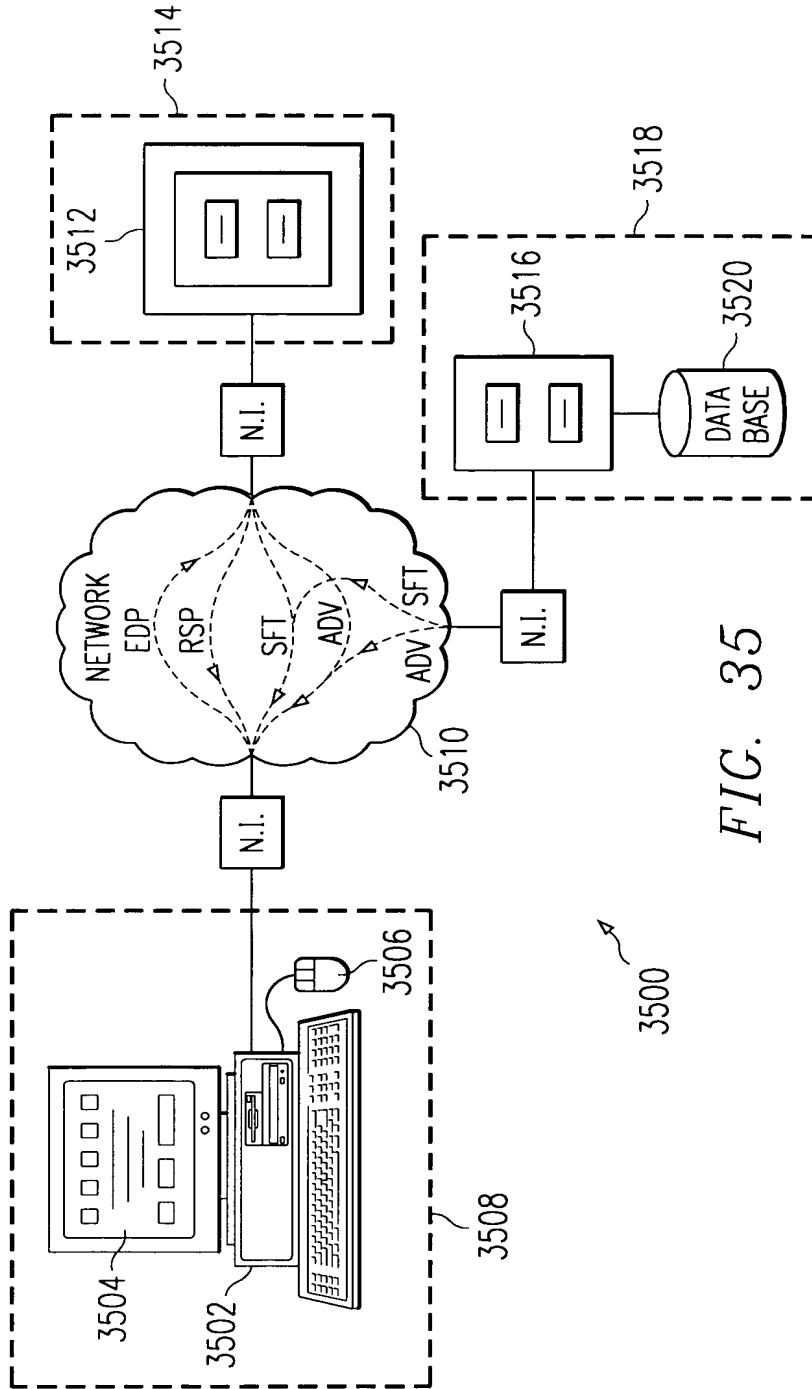




FIG. 36

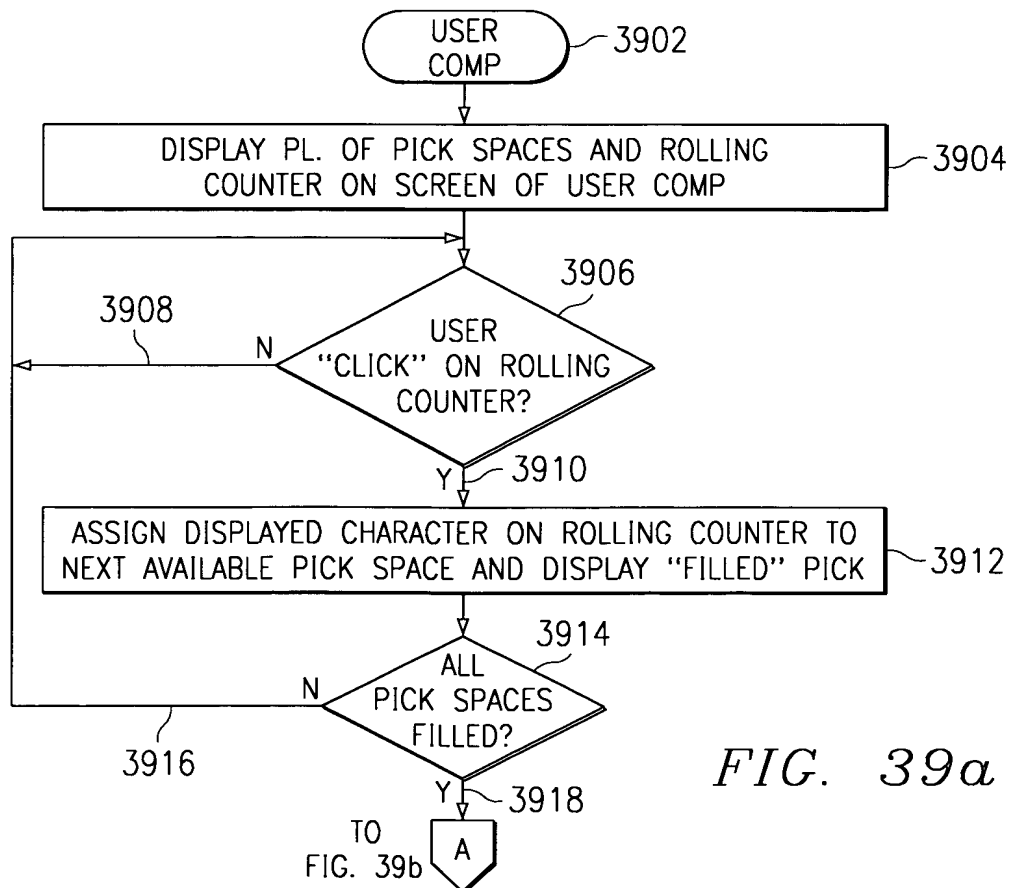
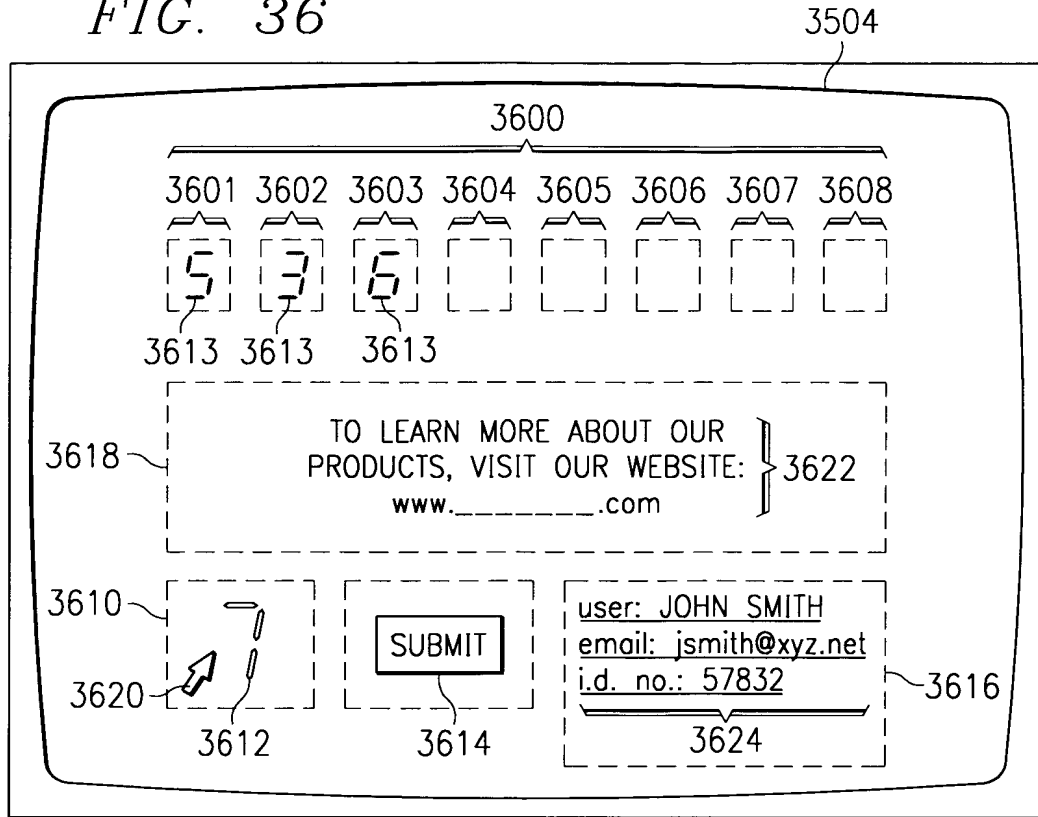
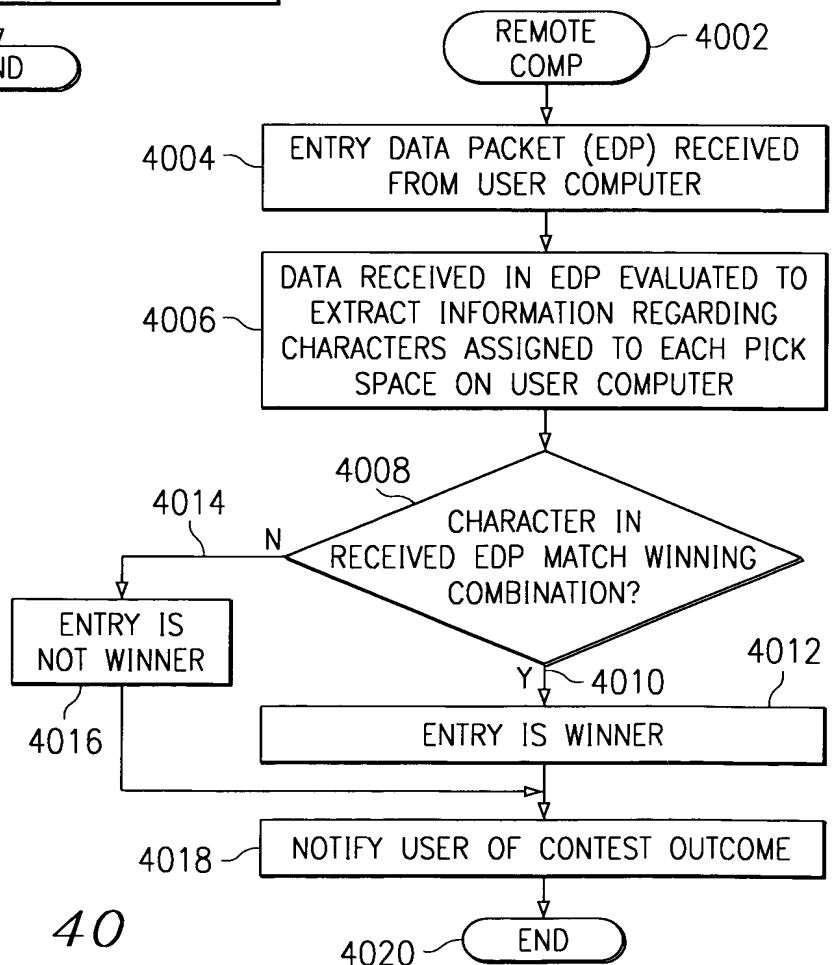
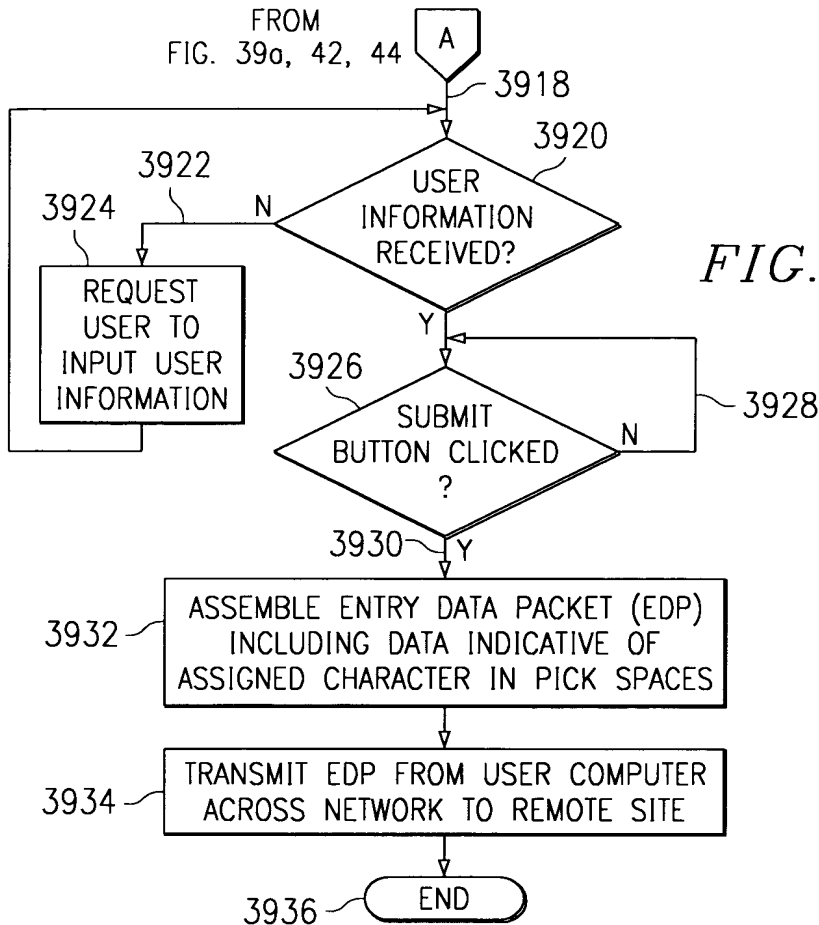


FIG. 39a



09/29/2011

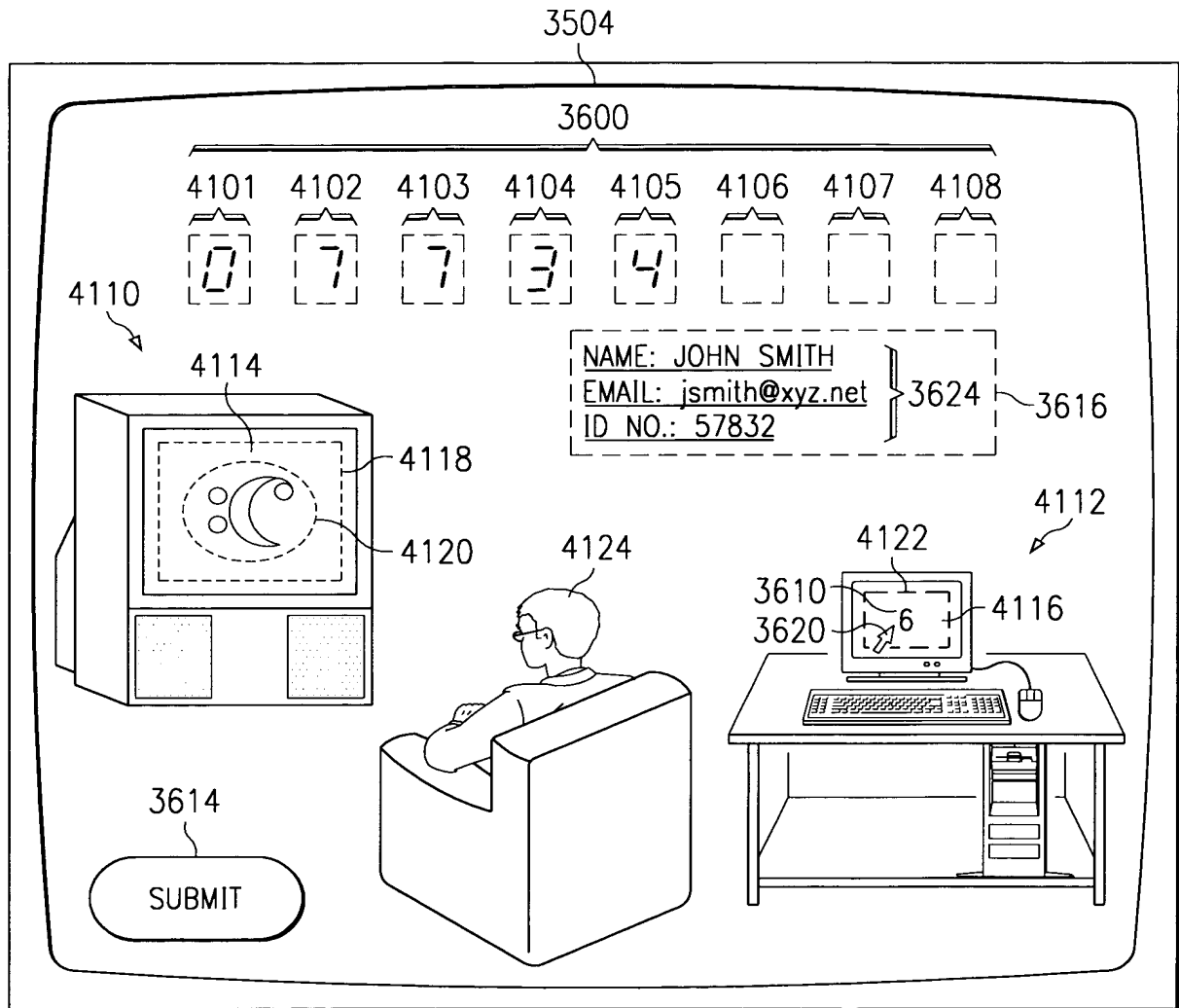
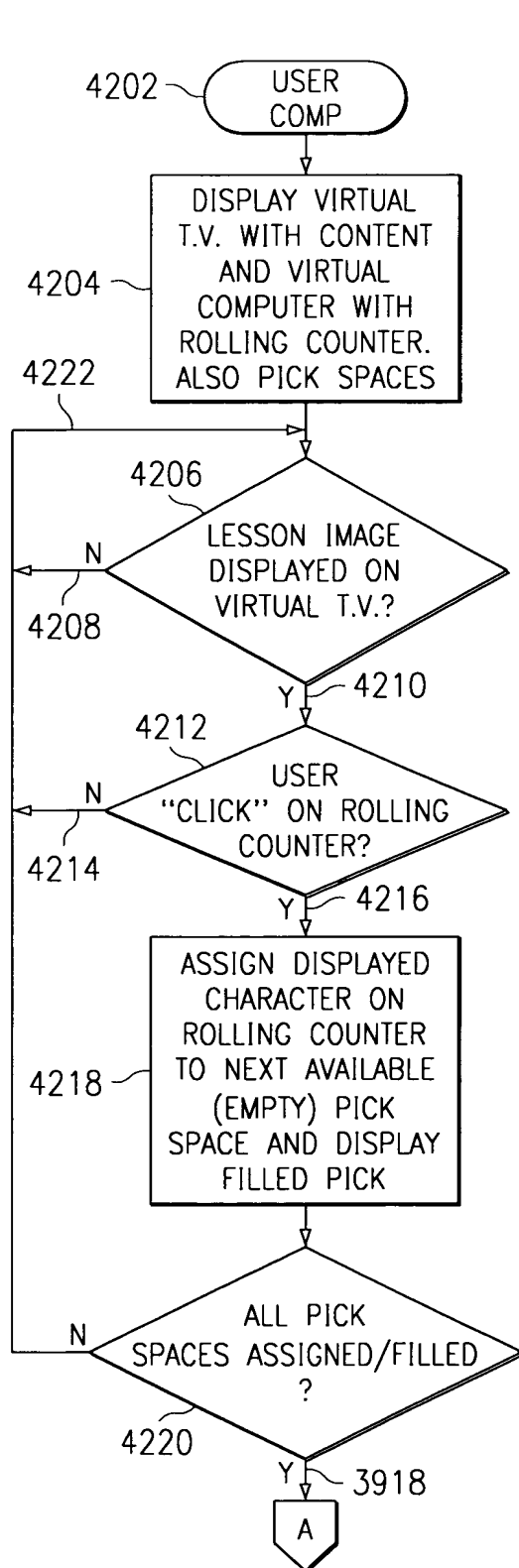
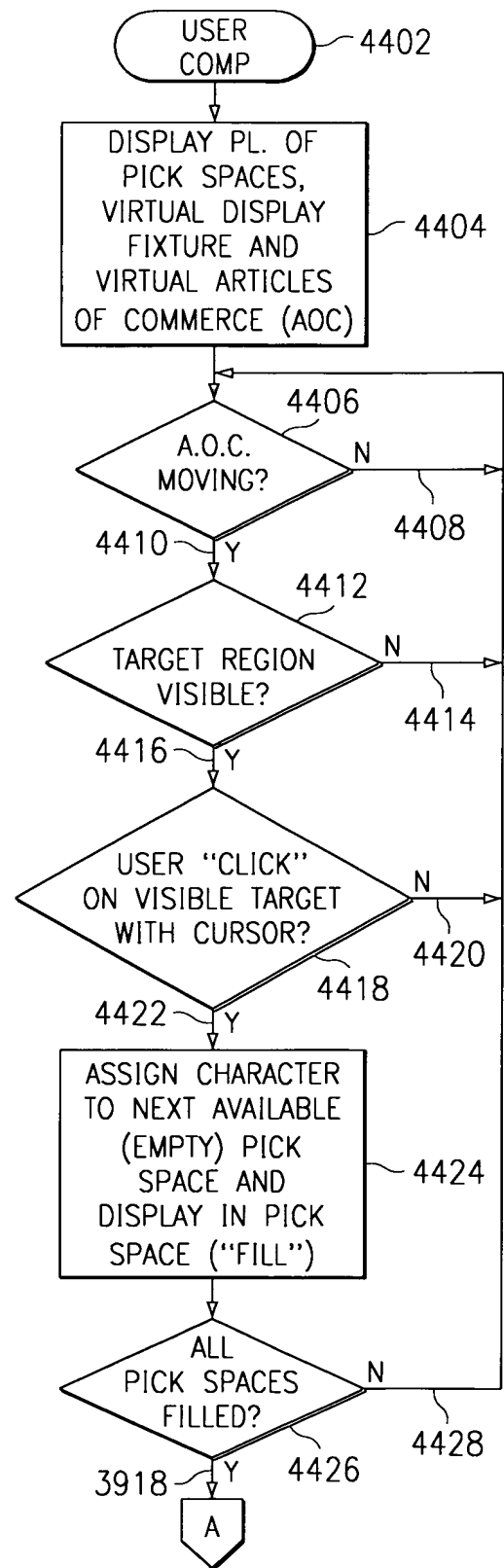


FIG. 41



TO FIG. 39b

FIG. 42



TO FIG. 39b

FIG. 44

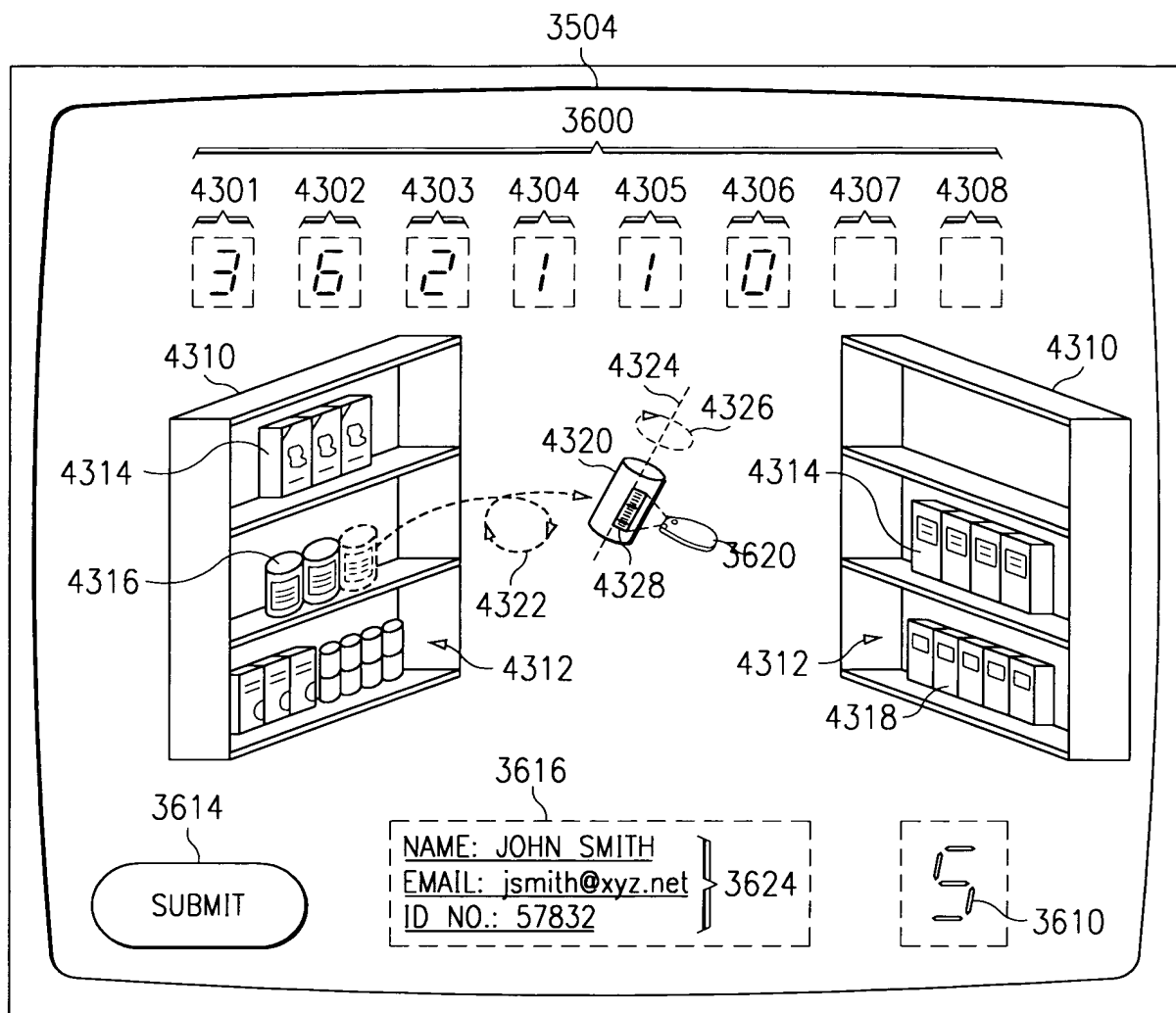


FIG. 43